

NAME: Craig S. Suveg
Winemaker, Attorney, Visionary

AGE: 59

I have been a resident and business owner in Yucaipa for 25 years and have always taken pride in our city and embraced the opportunity to give back to our community. Several years ago, I founded the Yucaipa Valley Wine Alliance, a non-profit, with the imaginative purpose of developing the Yucaipa Valley as the next wine region and bringing a viable industry to Yucaipa. I co-wrote the petition for an American Viticultural Area, a necessary step in the process of realizing this vision. As your next elected city council member, my legal background will allow me to effectively advocate your concerns and in so doing allow Yucaipa to reach its full potential. I plan to support small business development, oppose housing propositions that fail to act in our community's best interest, push for renewed programming and marketing for the Yucaipa Performing Arts Center and spearhead the development of a sustainable wine industry; a mission transforming Yucaipa into a robust agricultural economy that retains our rural charm while enriching the land and lives of its residents.

Qualifications:

Chair, Historic Uptown Association
President, Yucaipa Valley Wine Alliance
Retired Attorney, 30 years practice
Owner-Winemaker, Suveg Cellars