

IV. STAKEHOLDER INTERVIEWS

Process

BDC worked with the Yucaipa City Manager and the Director of Community Development to compile a list of organizations and key contacts with whom discussion had been initiated regarding the Innovation Center since 2015, when the concept was included in the College Village Overlay designation in the City's General Plan. In addition, the CHC administration independently reached out to several parties to gauge interest. Eleven entities were initially identified for BDC outreach and interviews:

- Brandman University
- City of Yucaipa Business Incubator Center
- City of Yucaipa City Council representative
- Crafton Hills Community College (CHC) – Campus & Academic Senate leadership
- California State University San Bernardino (CSUSB) Inland Empire Center for Entrepreneurship
- San Bernardino County Economic Development Agency & Workforce Development Board (WDB)
- SBCCD Economic Development & Corporate Training (EDCT)
- University of Redlands School of Business
- Veterans Outreach Center, North San Diego County
- Yucaipa Chamber of Commerce

- Yucaipa-Calimesa Joint Unified School District (YCUJUSD)
- Upon further discussion, the City eliminated the University of Redlands as the key contact had previously indicated its focus was on opportunities for their students to mentor the Yucaipa Business Incubator resident businesses.

During the course of the study, BDC added interviews with the Colton/Redlands/Yucaipa Regional Occupational Program (CRY-ROP), which was strongly recommended by the YCUJUSD Superintendent. BDC also toured the Yucaipa Business Incubator, in addition to interviewing Yucaipa's Director of Community Development regarding the facility's operation and programs.

Designated representatives for Brandman University and the Veterans Outreach Center, North San Diego County, did not respond to BDC's multiple outreach attempts, and were therefore not interviewed as potential Innovation Center tenant/partners for the purpose of this Study; subsequently, CHC re-launched discussions directly with Brandman and they ultimately expressed interest in expanding their partnership with Crafton Hills College to include bachelors' degree programs. CHC also reached out to University of La Verne representatives and received a positive response. In addition, during the initial presentation to the City Council, members stated a strong desire to include veterans' services resources in the Innovation Center and recommended outreach to the Crafton Hills College Veterans Resource Center.



in Emergency Services and Allied Health Systems under a new state-level seven-year pilot program. However, CHC had to withdraw from the program after being placed on warning status during an accreditation review in February 2015. Accreditation was fully restored in July 2016. CHC leadership is preparing to reapply for this opportunity pending the result of the current legislative process underway to expand the program.

In addition, CHC recently opened its Veterans Resource Center on campus. While CHC has been providing services to veterans for years through the Veterans Services Office, the new Veterans Resource Center includes a certified counselor dedicated specifically to spearheading academic, career, and behavioral health counseling, as well as providing a computer lab, and guidance on education, workforce training, tutoring, and other services for veterans. Targeting veterans who have left the military in the previous four years, the Center will also provide mentorship to help them transition to civilian life.

Programs Targeted for Innovation Center

- High School Concurrent Enrollment & Middle College: CHC is currently in discussions with **several potential partners** to enhance the High School Concurrent Enrollment Program, or create a Middle College near the CHC campus.. A Middle College could launch with 25-50 students and grow to approximately 150-200 students in the next few years.

- Four-Year Degree Program: CHC is working to attract satellite campuses from four-year Bachelor degree program institutions to the Innovation Center. CHC has indicated that Brandman University (which has a satellite campus in Riverside and had been approached previously) may be interested in offering bachelor's classes and programs, and Western University of Health Sciences is interested in potentially offering their under-development bachelor's programs at the Innovation Center. The University of La Verne is starting a bachelor's degree program housed on campus to start with as well. National University, University of the Pacific, and UC Riverside may also be interested in satellite lab space, but not a full campus. The focus will be on private institutions.

- Workforce Development/Occupational Training: Non-credit courses and vocational training in the trades could also be housed at the Innovation Center. Options include solar, advanced manufacturing and construction trades. In addition, many trades have written and practical testing requirements that could be incorporated into a testing center. Programs are yet to be developed.
- Contract Education: CHC contracts with agencies to provide necessary training, as with the Fire Academy program; CHC contracts with CalFire, with CHC faculty providing classroom instruction at the CalFire