

**CITY OF YUCAIPA
AGENDA REPORT**

TO: Honorable Mayor and City Council

FROM: Paul Toomey, Director of Community Development
Megan Wolfe, Community Services Supervisor

FOR: City Council Meeting of April 9, 2018

SUBJECT: 2018 Yucaipa Music and Arts Festival Layout

RECOMMENDATION:

That City Council review and approve the event layout for the 2018 Yucaipa Music and Arts Festival and associated street closures.

BACKGROUND:

On February 12, 2018, City Council approved the Special Event Permit Application to conduct the 2018 Yucaipa Music and Arts Festival (YMAF) to be held on Friday, Saturday, and Sunday, May 4, 5, and 6, 2018, in the Historic Uptown District; and

- Waived the Special Event Permit Application fee of \$16.25; and
- Approved the 2018 Yucaipa Music and Arts Festival flyer; and
- Confirmed *Big Bad Voodoo Daddy* as Friday night headline entertainment, *Missing Persons* as the opening act for the Saturday headline entertainment and *The English Beat* as the headline entertainment for the 2018 Yucaipa Music and Arts Festival; and
- Authorized the City Manager to execute a contract with Golden Crown Productions for the selected entertainment artists; and
- Authorized the City Manager, or his designee, to administer the terms of the contract; and
- Approved the 2018 Music and Arts Festival proposed budget.

DISCUSSION:

The YMAF Planning Committee has been meeting on a bimonthly basis to discuss the 2018 YMAF activities and event layout. Based on the Committee's input, the layout of the 2018 YMAF reflects many of the same features as the 2017 event, with a few exceptions. The exceptions are as follows:

- Historically, the carnival has been located on the vacant property at the southwest corner of Acacia Avenue and California Street. Now that the Performing Arts Center construction is underway, this location is no longer available for the carnival. The current

